



# THE REVIEW

Central Arizona Fire and Medical - 8603 E. Eastridge Dr., Prescott Valley, AZ 86314 – **April 20, 2018**

## This Edition:

AG's Opinion..... Page 1  
The Chief's Desk..... Page 3  
A New Generation Shaking up the Fire Service  
...Page 3  
March Call Statistics.....Page 6

## Quote of the Week

"Character is like a tree and reputation like a shadow. The shadow is what we think of it, the tree is the real thing." Abraham Lincoln

## The Arizona Attorney General Opinion is in: CAFMA ruled legal under State Law!

As many of you know, a few have questioned the legality of CAFMA and even went so far as to claim voter disenfranchisement. As we have said from the beginning, we created CAFMA by following ARS 48.805.01 Joint Exercises of Power. There was really no question as to our legal status, and the charge of disenfranchisement had no basis in reality. After the release of the Attorney General's opinion supporting our position today, there can be no further argument that we did anything untoward in creating the Fire Authority. This opinion, as well as our third party audit and third party CPA analysis citing outstanding fiscal policies and showing there is no subsidization between the agencies makes clear what we've been saying all along – CAFMA was properly formed, has saved money, and helped ensure a sustainable future for our organizations and citizens.

The Central Arizona Fire and Medical Authority was formed based on a desire for a true regional partnership that would benefit the citizens served by both the Chino Valley and Central Yavapai Fire Districts. At our core are a mission, vision and philosophy that have set our course for the future. For those that have not read it, our Compass is on the home page of our web-site [www.cazfire.org](http://www.cazfire.org). We adhere to our values and are committed to all those we serve.

Below are the questions presented to the Attorney General's Office and the subsequent summary answer. The complete opinion is attached to the email carrying this edition of The Review.

### Questions Presented

1. Whether the Central Arizona Fire and Medical Authority Joint Powers Agreement implemented between Central Yavapai Fire District and Chino Valley Fire District (the “Agreement”) is proper under state law.
2. Whether the Agreement disenfranchises Central Yavapai Fire District voters or otherwise violates Arizona’s Constitution.
3. If there was any disenfranchisement or illegality, what recourse may be available.

### Summary Answer

Arizona law expressly allows fire districts to enter into agreements to form separate legal entities such as the Central Arizona Fire and Medical Authority (“CAFMA”). The Agreement does not disenfranchise Central Yavapai Fire District voters or otherwise violate the Arizona Constitution under the theories proffered in the opinion request. As a result, no legal recourse is available.

Administrative Professionals Day April 25<sup>th</sup>! Don't  
forget to say thank you.



All Personnel: Fire Ops 101 April 27<sup>th</sup> and 28<sup>th</sup> –  
If you can help, please get with Captain Burch.



## The Chief's Desk

I had the opportunity to sit with Sanford Cohen, owner of Arizona's Home Town Radio Group, Wednesday morning at the Central Arizona Partnership meeting. I asked him how business was going to which he replied "It's a great time to be in business, but a bad time to be a human being," interesting comment as well as very insightful. In short, social media and an unregulated, unscrupulous media have become the bane of our existence. This is a topic I had been thinking about a lot lately. At one time real journalists existed – folks who exuded journalistic integrity. These individuals were bound by a code and worked hard to ensure what they printed was factual. I'm not trying to paint everyone related to the media with a broad brush, but in general terms "Houston, we have a problem."

People can say and publish whatever they want about a person or a group seemingly with impunity. This is not limited to just the "media" today, check out Facebook or other social media – people can be downright vile. As our speaker Wednesday morning so eloquently put it, "we are dealing with the blatantly stupid." Unfortunately, a disregard for accountability and an acceptance of fanaticism appears to be winning over civil discourse, reason and truth. Here's a little hint for you all – you will never win an argument over social media – alarms sounding - BEEP, BEEP, BEEP DISENGAGE! Sounds better in my head, but you get the picture. Cont. Page 4

### Upcoming Events:

- April 23 – Congressman Gosar, Board Meeting Day
- April 24 – Senior Leadership Academy development meeting, Chino Town Council Meeting
- April 25 – Strategic Plan update meeting, ACT Board meeting
- April 26 –Yavapai County Chief's Meeting, Retirement, Promotion and Academy Graduation Ceremony
- April 27 – Fire Ops 101
- April 28 – Fire Ops 101

### Board Meetings

- April 23<sup>rd</sup>
- Chino Town Hall
- 1600 CVFD
- 1630 CAFMA
- 1830 CYFD

## A New Generation is Shaking up the Fire Service

By Linda Willing (<https://www.firerescue1.com>)

Just as fire departments are getting used to working with millennials, another generation is coming along. This generation is significantly different from their predecessors and will require some adaptations in leadership and management for them to contribute to their fullest.

The newest generation, born after 1995, is just now entering the workforce. They have been called "iGen" by author and researcher Jean Twenge, an expert on generational differences. In her book [iGen: Why Today's Super-Connected Kids are Growing Up Less Rebellious, More Tolerant, Less Happy – and Completely Unprepared for Adulthood,](#)

Twenge discusses some key characteristics of this generation, including the fact that these young people are the first to have lived their entire lives connected to the world via the internet and social media.



## **Social media is a way of life**

For members of this new generation, total and constant connection isn't even a choice; it's just the way things are.

Ms. Twenge's book uses statistically valid surveys and demographic research tools to draw general conclusions about the youngest generation. Of course, such generalizations do not apply to everyone, but rather show trends among large groups. Through this research, a few important aspects of this new generation can be identified.

One of the key differences in this generation is that most of their social interaction takes place virtually rather than face-to-face. Whereas previous generations hung out together in person, this generation experiences most of its social interaction online or via social media platforms, such as Twitter or Snapchat.

For fire departments hiring these young people, it means that they may not have fully-developed social skills. They may lack expertise and confidence with in-person communication and conflict resolution.

## **More**

---

### **Chief's Desk Continued**

Let's consider this from a professional point of view. Employers today use Google to search the names of candidates who seek employment with their business/agency. You already know, or should know that what you put on social media is now part of your permanent record and can have an impact on whether or not you're hireable. This is not the old grade school threat "this will go on your permanent record!"

Not at all, this is real. Have you considered that what other people write about you on social media or in less than credible media outlets also becomes part of your permanent record? True or not, these stories can have an impact on whether or not an employer will consider you for a position.



The world in which we live is changing rapidly and the things that are out there in cyber space can have a significant impact on your future. Look at your Facebook, Twitter, Snapchat,

Instagram or whatever other accounts may exist. What do your posts say about you? What do other people's posts say about you? If you're in a higher level position, Google your name and see what comes up. Potential employers may not take the time to weed through the garbage to get to the truth.

What can you do as an individual? As of today, there does not appear to be a tremendous number of options. The law in all its glory does not appear to keep pace with technology. Defamation, under

current law, is a high standard to meet – although not an impossible standard and some are overachievers☺ A Supreme Court ruling states that if you know, or should have known what you said or printed was false then you can be held liable. Court cases are expensive and time consuming leaving many people with few options to truly protect their reputation.

So what can you do?

1. **Watch what you post** - As Chief Polacek has said before, act as if you are already in the position to which you aspire. In other words, don't post stupid stuff? Blatant stupidity will not suit you well in the future.
2. **Write your own story** - Make the most of positive social media outlets. Work with credible news sources to ensure the facts are covered. In short, utilize whatever means at your disposal to get the factual story of your organization, your staff and you out to the public.
3. **Take part/be involved** - Make sure you're in the community accessible to people so they get to know you as a person.
4. **Don't take the bait!** - Don't engage in social media arguments, or show your backside in public by getting into an argument. Be civil and take the high road. This does not mean that you shouldn't stand up for yourself. Rather choose your environment, medium, time and words carefully.

As employers, we need to understand that we now live in a world where anyone can say anything at any



time about anyone. It's important that we take the time to compare and contrast what we read in a search e.g. read multiple articles about the person and see if there is a pattern of some sort. I know a Chief who flew to the city where a potential candidate lived in an effort to weed through the noise and find the truth. Ultimately, he hired the candidate. It takes more time, and can be more costly, but in today's environment we owe it to ourselves to do our homework rather than

discard, or accept, someone because of something we find on the internet. Our goal is to hire the best and the brightest. If we don't perform our due diligence, we might just miss out on the future of our organization.

I think Sanford was absolutely correct. Business is good, but we are failing as a people. You can see it when we turn on the TV, or tune into to your favorite social media site. Civil discourse is severely wounded, but it's not dead. Journalistic integrity on the other hand, in many mediums, has been lost. And finally, social media can be a great connection with friends and family, but can unnecessarily cost someone their reputation. Be careful, and Dude Be Nice..... Just my opinion



# March Call Statistics

Michael Freeman



## March Response Report - 2018

Land Area: 251 sq. miles Population: 86,865 Fire Stations: 10 Full-Staffed

### Responses in District

TOTAL FIRE INCIDENTS	15
STRUCTURE FIRE	2
STRUCTURE FIRE; CONFINED	5
MOBILE HOME/PORTABLE BLDG	0
VEHICLE FIRE	0
BRUSH/GRASS/WILDLAND FIRE	8
OTHER/TRASH FIRE	0
<i>Fire is 1.67% of call volume</i>	
TOTAL EMS	613
<i>EMS is 68.19% of call volume</i>	
OVERPRESSURE	1
HAZMAT	10
SERVICE	160
GOOD INTENT	65
FALSE ALARM/OTHER	35
<i>Other is 30.15% of call volume</i>	
TOTAL # OF CALLS	899
Residential Fire Loss	\$562,925
Commercial Fire Loss	\$0
Vehicle Fire Loss	\$0
Calls in Town of Chino Valley	168
Calls in Town of Prescott Valley	513
Calls in Town of Dewey-Humboldt	41
Calls in rest of District	177
Calls out of District	2
Average total # of calls per day	29.00
Average fire calls per day	0.48
Average EMS calls per day	19.77
Average all other calls per day	8.74
Aid Given to Prescott	130
Aid Received from Prescott	19
Mutual Aid Given	1
Mutual Aid Received	0

### Unit Responses

	In District	Total
E50	141	144
E51	27	133
E53	150	152
E54	111	111
E57	23	25
E58	133	134
E59	93	93
E61	132	136
E62	101	108
E63	51	35
T50	5	5
B3	32	35
B6	25	27

### Call Volume at PRCC

	MONTH	YTD
PFD	777	2,115
CAFMA	899	2,882
GCFD	7	24
OD	5	20
WKFD	5	9

### Top 5 Call Types

587	EMS
70	Assist Invalid
55	Public Service Assistance
44	Cancelled en Route
11	Vehicle Accident w/Injuries

### Move Ups by Station

50:	51	57:	5
51:	30	61:	4
53:	15	62:	1
54:	0	63:	19
58:	1		
59:	3		<b>TOTAL: 129</b>