



# THE REVIEW

Central Arizona Fire and Medical - 8603 E. Eastridge Dr., Prescott Valley, AZ 86314 – **November 16, 2018**

### **This Edition:**

The Chief's Desk..... Page 2  
4 Ways to Pressure Test Strategic Decisions  
..... Page 2  
How to Recover from a Deadly Leadership Mistake  
.....Page 3  
October Call Statistics ..... Page 5

### **Quote of the Week**

*"Failure is success in progress."*

**Albert Einstein**

Flying High Turkey Drive Monday, November 19<sup>th</sup> at Frys! Come out and see PV Chamber Executive Marnie Uhl in her new ladder truck supporting our community along with CAFMA personnel.



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## The Chief's Desk

I'm sitting at the Glendale training center this morning for the second day of our Baggers meeting. As a reminder, the Baggers meeting is a group of Chief's from around the country that meet twice a year in different locations to discuss the challenges and opportunities we're facing in the fire service. They've been asking us to bring a "booter" in an effort to infuse the group with some younger Chief Officers. To that end I've been able to invite Chief's Bliss, Rose, Feddema and Abel to take part.

We started this week of Baggers a little different than before. Many of the Chiefs in the country are aware and have cursory knowledge of the Granite Mountain Hot Shot tragedy. To that end, the group wanted to experience the Yarnell Hike. Chief Abel was kind enough to take the day and guide everyone through the hike providing a factual depiction of the incident. Many on the hike had read the book *My Lost Brothers*, and/or saw the movie. As we all know, movies and books do not always do justice related to true events.

The facilitators for Baggers invited Todd to attend the meeting on Thursday so he could provide additional follow-up and answer questions. Todd did a great job relaying not just the events of the day, but what he and others have been through over the five subsequent years.

Continued Page 6

### Upcoming Events:

Nov 19 – Office Catch up, PV  
Opioid panel discussion with the public  
Nov 20 – State Mutual Aid, PRCC  
Liaison Meeting  
Nov 21 – Try to visit a Station or two  
Nov 22 – Office Closed  
Thanksgiving

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### Board Meeting:

November 26<sup>th</sup> Administration  
Swearing in new Board Members

CVFD – 1600-1630  
CAFMA – 1630 -1730  
CYFD – 1730-1800



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## 4 Ways to Pressure-Test Strategic Decisions, Inspired by the U.S. Military

By: Rick Lynch and Jay Galeota From Harvard Business Review

Every leader wants to avoid major strategic mistakes, but, in a complex world, it's hard to anticipate all the forces that might impact your goal. It's vital to find weaknesses in your strategies before you implement them — and developing a rigorous process to do so.

The ability to poke holes in one's own strategies is something the U.S. military has practiced and refined over centuries. Rick served in the U.S. Army for 35 years, retiring as a Lieutenant General, and has seen this firsthand. In the heat of battle, strategic planning that's incomplete or simply wrong causes leaders to revert to on-the-spot decision making. While sometimes necessary, making it up as you go is more often associated with failure — and loss of life — and is often a symptom of ineffective or inaccurate anticipation of competitive moves or environmental shifts.

The same is true in business, and the techniques the military has honed can help executives anticipate problems and change course when necessary.

### **Build situational awareness**

Simply put, situational awareness (SA) is achieved after a soldier has deliberately assessed an environment from various vantage points and has ensured that all potential perspectives have been captured.

In the business world, things are fuzzier — there are no landscapes, buildings, or troop movements to scan. But it's still crucial to make sense of the environments in which we operate and foresee how different factors will affect our decisions.

[More](#)

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## **How to Recover After a Deadly Leadership Mistake**

By: Lolly Daskal [lollydaskal.com](http://lollydaskal.com)

Anyone who has been in a leadership position for more than a day has made a mistake. Mistakes come with being human. Fortunately, they rarely do lasting damage, and even the worst mistakes don't have to tarnish your reputation as a leader. Here are some powerful suggestions for things you can do to recover after a serious mistake:

**Acknowledge the mistake.** Own it. Don't pretend it didn't happen, don't make excuses, don't try to place the blame on anyone else. The important thing is to acknowledge it quickly before people make judgments about your competence or expertise. You need to get on top of it, get ahead of it, and deal with it. The sooner you acknowledge you've made a mistake and you accept the consequences, the more respect and support you will retain.

**Communicate immediately.** When a mistake happens, you have to let those who are affected know immediately. Don't let too much time pass—the longer you wait, the more difficult it becomes. Don't go into tedious detail, but let them know what happened, how it happened, and as much as you know about how you plan to make it right and keep it from happening again. By giving people advance notice, you can often manage the situation and avoid further damage.

[More](#)

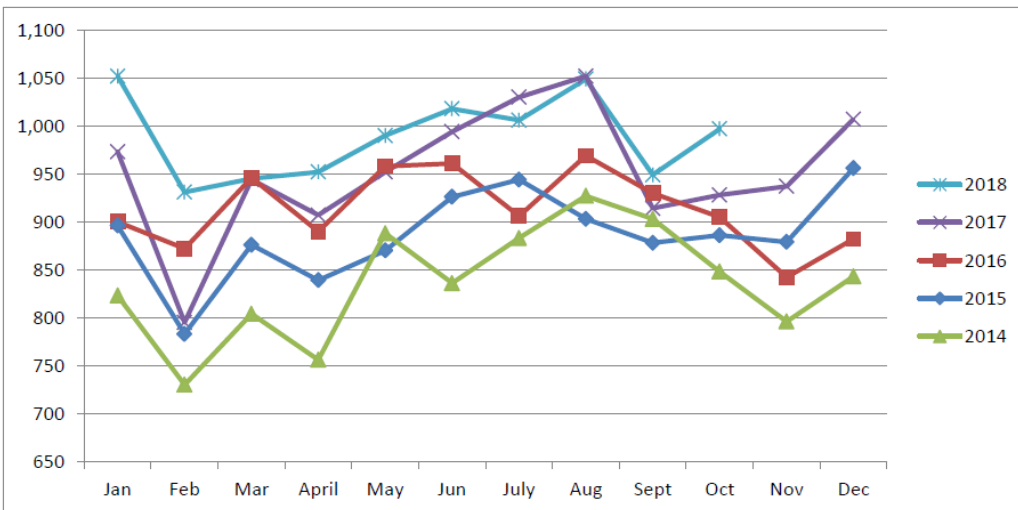
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## **October Call Statistics**

By: GIS/Statistician Michael Freeman

## CALL VOLUME HISTORY

|              | 2014          | 2015          | 2016          | 2017          | 2018         |
|--------------|---------------|---------------|---------------|---------------|--------------|
| <b>Jan</b>   | 823           | 896           | 900           | 973           | <b>1,052</b> |
| <b>Feb</b>   | 730           | 783           | 872           | 795           | 931          |
| <b>Mar</b>   | 804           | 876           | 946           | 944           | 945          |
| <b>April</b> | 756           | 839           | 890           | 907           | 952          |
| <b>May</b>   | 888           | 870           | 958           | 952           | 990          |
| <b>Jun</b>   | 836           | 926           | 961           | 994           | 1,018        |
| <b>July</b>  | 883           | 944           | 906           | 1,030         | 1,006        |
| <b>Aug</b>   | <b>927</b>    | 903           | <b>969</b>    | <b>1,052</b>  | 1,049        |
| <b>Sept</b>  | 903           | 878           | 930           | 914           | 949          |
| <b>Oct</b>   | 848           | 886           | 905           | 928           | 997          |
| <b>Nov</b>   | 796           | 879           | 842           | 937           |              |
| <b>Dec</b>   | 843           | <b>956</b>    | 882           | 1,007         |              |
| <b>AVG</b>   | 836           | 886           | 913           | 953           | 989          |
| <b>TOTAL</b> | <b>10,037</b> | <b>10,636</b> | <b>10,961</b> | <b>11,433</b> | <b>9,889</b> |





# October Response Report - 2018

Land Area: 254 sq. miles    Population: 86,865    Fire Stations: 10 Full-Staffed

### Responses in District

|                           |   |
|---------------------------|---|
| TOTAL FIRE INCIDENTS      | 6 |
| STRUCTURE FIRE            | 0 |
| STRUCTURE FIRE; CONFINED  | 2 |
| MOBILE HOME/PORTABLE BLDG | 0 |
| VEHICLE FIRE              | 1 |
| BRUSH/GRASS/WILDLAND FIRE | 0 |
| OTHER/TRASH FIRE          | 3 |

*Fire is 0.6% of call volume*

|           |     |
|-----------|-----|
| TOTAL EMS | 663 |
|-----------|-----|

*EMS is 66.5% of call volume*

|                   |     |
|-------------------|-----|
| OVERPRESSURE      | 1   |
| HAZMAT            | 14  |
| SERVICE           | 187 |
| GOOD INTENT       | 94  |
| FALSE ALARM/OTHER | 32  |

*Other is 32.9% of call volume*

|                  |     |
|------------------|-----|
| TOTAL # OF CALLS | 997 |
|------------------|-----|

|                       |          |
|-----------------------|----------|
| Residential Fire Loss | \$30,000 |
| Commercial Fire Loss  | \$0      |
| Vehicle Fire Loss     | \$3,000  |

|   |     |
|---|-----|
| Calls in Town of Chino Valley           | 212 |
| Calls in Town of Prescott Valley        | 498 |
| Calls in Town of Dewey-Humboldt         | 39  |
| Calls in District, Unincorporated Areas | 244 |
| Calls Out of District                   | 3   |

|                                  |       |
|----------------------------------|-------|
| Average total # of calls per day | 32.16 |
| Average fire calls per day       | 0.19  |
| Average EMS calls per day        | 21.32 |
| Average all other calls per day  | 10.58 |

|                            |     |
|----------------------------|-----|
| Aid Given to Prescott      | 122 |
| Aid Received from Prescott | 58  |
| Mutual Aid Given           | 0   |
| Mutual Aid Received        | 0   |

### Unit Responses

|     | In District | Total |
|-----|-------------|-------|
| E50 | 136         | 144   |
| E51 | 28          | 162   |
| E53 | 173         | 173   |
| E54 | 114         | 114   |
| E57 | 32          | 34    |
| E58 | 137         | 139   |
| E59 | 96          | 101   |
| E61 | 113         | 115   |
| E62 | 143         | 151   |
| E63 | 36          | 38    |
| T50 | 9           | 12    |
| B3  | 40          | 47    |
| B6  | 25          | 27    |

### Call Volume at PRCC

|       | MONTH | YTD   |
|-------|-------|-------|
| PFD   | 744   | 7,224 |
| CAFMA | 997   | 9,889 |
| GCFD  | 5     | 106   |
| OD    | 5     | 88    |
| WKFD  | 2     | 37    |

### Top 5 Call Types

|     |                              |
|-----|------------------------------|
| 612 | EMS                          |
| 106 | Assist Invalid               |
| 62  | Cancelled en Route           |
| 56  | Public Service Assistance    |
| 27  | Vehicle Accident w/ Injuries |

### Move Ups by Station

|        |                   |
|--------|-------------------|
| 50: 57 | 57: 2             |
| 51: 45 | 61: 7             |
| 53: 21 | 62: 8             |
| 54: 0  | 63: 42            |
| 58: 2  |                   |
| 59: 5  | <b>TOTAL: 189</b> |

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## **Chief's Desk Continued**

I don't want to spend a lot of time as I did last week, but I do need to follow-up on the fake fire department/wildland unit that is operating in our jurisdiction. They have changed their Facebook Page to yvfp Yavapai. This seems to be an effort to hide from all the negative commentary they are receiving from a lot of people throughout our community as well as others in the State.

Mr. Raymond Bagger, the person who appears to be the lead on this, has a significant history of creating fake 501c3's and LLC's. One of these was a scheme to set up a fake law enforcement agency. As you can imagine, that didn't go well and he ended up spending time in prison for impersonating a peace officer. Unfortunately for us, we do not have the same protections under the law as police officers. This means there is a bit more leeway to set up fake fire departments, dress like firefighters, drive fire related equipment, and solicit donations without repercussion. This doesn't mean it's okay; just that it's more difficult under the law to stop someone pretending to be one of us. We'll try to clean up the law next legislative session.

We are staying engaged and on top of the issue in an effort to get them shut down, but need your assistance to keep up the pressure. There was a witness that says he saw them running code in their blue and white retired ambulance through our jurisdiction i.e. back side of PV on Robert Road. Unfortunately, the witness did not call the police so there is nothing PD can do at this point. That said, if you see these guys and their ambulance running code, or showing up on any of your scenes, please call the police immediately. If they are on your emergency scene, have them removed.

I will be back to writing something more substantive next week. I'm thinking about the topic of human factors, which is something we've been discussing in the Baggers meeting.

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