



THE REVIEW



Central Arizona Fire and Medical - 8603 E. Eastridge Dr., Prescott Valley, AZ 86314 – December 21, 2018

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Quote of the Week

"Life teaches us to make good use of time, while time teaches us the value of life."

Unknown



The Chief's Desk



I usually tell you all exactly where I will be each week in *The Review*. Because my mommy is on the email list, I was unable to be completely forthright. I was in Long Beach, but only Monday through Wednesday evening. On Thursday Jen and I flew to St. Louis to surprise my parents at a surprise 50th Anniversary party my siblings and I planned for Friday. It turned out absolutely awesome!

Honestly, I've tried to avoid going back to St. Louis as much as possible over the last five years. Don't get me wrong I love my family and I have a couple of really good friends, but I just didn't want to go back. This trip changed that for me. Part of it was that I was able to reconnect with some old friends with the St. Charles Fire Department, and visit a couple stations. It was great to be welcomed back, sit down for coffee, and be given an open invitation to visit any of the stations in the future – for those that are not firefighters the connection to your former fire family is something to be cherished. I also had the good fortune to be able to connect with a couple guys from my last agency – Cottleville Fire Protection District. Again, to reconnect meant a lot.

My time in St. Louis really made me think more about the holiday season. In my opinion, the greatest gift we can give to anyone is our time. Giving of our time means giving of ourselves and that is something that has a long lasting impact on others. Time after all is a valuable commodity. Think about it, we can't make more, and once we give it away it's gone. Kind of harkens back to a recent *Review* concerning the concept of we only have so many cares to give in our lifetime, so we should use them judiciously (this is a Christmas writing, so I cleaned up the language).

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Upcoming Events:

- Dec 24 – Admin closing at 1300
- Dec 25 – Admin Closed for Christmas
- Dec 26 – Office work, station visit
- Dec 27 – Office work, station visit

Board Meeting:

January 28th Admin

CVFD – 1600-1630
CYFD – 1630 -1700
CAFMA – 1700 - 1800



Board Update

At last night's CYFD meeting, Director Vici Lee Jacobs submitted her resignation effective at the close of the meeting for family reasons. We wish her and her family well as they move into the future. As this was not on the agenda, the board did not give staff direction to seek applicants for the open seat. We will add this to the agenda for the January meeting, and look to interview applicants in February – hopefully.

Directors Cyndy Dicus and Dave Dobbs were sworn back into positions on the CVFD Board. They were also reelected to their positions – Cyndy as Board Chair and Dave as Clerk. Dave was also reappointed to serve on the CAFMA Board.

Director Packard was sworn in for another term on the CYFD Board and was elected Board Clerk. The board welcomed our new Director Dane Beck to the CYFD family. Director Zurcher was elected Board Chair for CYFD.

The four members of the CAFMA Board chose Director Packard to serve another term on the CAFMA Board. They elected Julie Pettit as the Board Chair and Darlene as Board Clerk.

Congratulations to all of our Directors! We look forward to serving with you and continuing to move our organizations forward in the best interest of everyone we serve.

In other board news, CAFMA approved the purchase of what may be the final pieces of the VHF system! They also approved new IT equipment that will virtualize our servers which will provide more efficiency and stability.

Fleet Update

Fleet Manager Domenic Scaife



"I hope Chris remembers how it goes back together." Domenic

Update from Fleet Maintenance: The shop has finally sent the last of the surplus vehicles down the road. There is now some parking space at the shop. The new Polaris Ranger 4x4 has been placed in service at Station 50. Its title and radio designation is "UTV 50". Please take a moment and check it out, it is a really nice addition, and valuable tool for personnel. There will be some decals and signage installed at a later date to make this unit look a little more official. For now it was important to get it in service for the winter months. Front line engine services are once again caught up. As you read this E-53 and E-59 will be making their way back into service before the holidays begin. Below you will see the list of priorities for

the next couple of weeks. We are also working on getting vehicles in that don't necessarily see a lot of mileage. Utility 53 was just in for some repairs and we hope to get Rescue 58 in as well. Water tender 54

is still in the shop waiting on some parts for the pump. We realize we have multiple water tenders in the field with some little issues that need attention. They will be coming in to the shop after 54 is complete.

Outside agency repair: We have had a request from Verde Valley fire for some work on one of their trucks. An IGA is in the works and should be approved soon. We still have some requests for work from Yavapai College and Walker fire that we will begin to work on at the beginning of next year. We did have the PVPD command post in for its annual service. While it was here the old CYFD logos were updated to reflect our new name and logo.

Update on the new apparatus order: The new Impalas are in the shop. One of them has been stripped down of its interior and the install of lighting and a radio is in progress. We hope to finish the first unit sometime in the beginning of January and the second should follow shortly after. As these units are finished up there will be a shuffling of vehicles mainly down through the Fire prevention division. As these changes in the fleet take place we are trying to make available a few vehicles that will be kept in the fleet for other uses. It looks like one will be kept in the area of I.T. COMM/ Warehouse and there will be one in the Fire Prevention division. More details of this will come after everything has been reassigned.

Next on our fleet list:

- E-552 service/repairs
 - WT-54 service/repairs
 - E-51 service/ repairs
 - E-54 service/ repairs
 - Walker fire
 - Yavapai College
 - Generator services
 - Outfit New chief vehicles
 - We are also working on getting a mechanic in the field, hopefully every week. We are seeing an increase in small issues such as bulbs out etc. So again watch your emails, so you can see when the mechanic will be making his rounds.
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Emergency Medical Service: Disruptive Innovation in the Fire and Emergency Service

By: Chief Deputy Mike Metro

Many economists will say that what destroyed or crippled Blockbuster, Borders, Yellow Cab and Kodak was a concept called *disruptive innovation*. [This concept was defined by Clayton Christensen](#), a professor of business administration at Harvard Business School, as “a process by which a product or service takes

root initially in simple applications at the bottom of a market and then relentlessly moves up market, eventually displacing established competitors."

In the case of Blockbuster, they failed to recognize the significance of online movies. Netflix understood! Borders didn't see disruptive innovation coming when the concept of buying books online was developed, but Amazon understood!

Yellow Cab thought this new concept called Uber would never grab hold, but millions now have the Uber app on their phones. Kodak did not see the significance of digital media storage for pictures; many other startups certainly saw it.

The result is that when these new solutions took over, they replaced those historic, celebrated, and venerable leaders. An interesting question is, Did they see these disrupters coming? If they did, did they fail to see the significance of those change agents?

[More](#)

Chief's Desk Continued

When I was a paramedic on the ambulance we always seemed to notice an uptick in calls this time of year for elderly patients especially those who lived in care facilities. We half joked, but were serious when we'd comment about families ignoring mom or dad, grandma or grandpa all year and then showing up at Christmas shocked at their appearance thereby prompting a call to 911. News flash, they've been like that for months, it's become their normal medical state. If you would stop by once in a while, maybe you'd understand. They need you all year to provide support, not at the holidays to call 911 and ship them unnecessarily to the hospital.



It wasn't that we didn't like running calls. To the contrary, we loved running calls good, bad, whatever we just had fun doing our job. I remember running a call to a care home for a woman who was alert, but feeling bad. She was sitting in her wheel chair as we connected her to a monitor revealing a lethal rhythm. The do not resuscitate paperwork was sitting on the bed. I kneeled next to her and asked what I could do to help – medically at that point the answer was nothing

based on the DNR. She asked me to hold her hand and keep her company until she passed. I don't remember the time at this point, but within a matter of minutes she was gone. All her time was spent and in the end the people with her were a St. Charles City engine company and ambulance crew providing what comfort we could by just holding her hand. Just a few minutes of our time is all it took to make someone feel comfortable in their final moments.

Our lives are busy today, in some ways busier than ever before. Not just work, school, and sports. No, we are busier on our phones, computers, social media etc. Families sit together for dinner, but are

absolutely disconnected as they focus on Facebook rather than each other. Our lives and our families are moving at what seems like the speed of light. Unfortunately, I think we're missing out – me included. The truth is the stressors and distractions of our day to day take away from our ability to live every day to the fullest.

I'm slowly trying to make changes, and have been for a while in regards to really protecting how many F's I'm willing to give out. Not caring as much about petty little things is good as it can free your mind and your time. The question is where to appropriately spend some of your new found "freedom?" Personal growth is one good option. Generally speaking we're not even taking time for ourselves these days, and we're not devoting time to our families. Seems we're wasting a tremendous amount of time and energy in the wrong places, on the wrong things, and on the wrong people.

If there is one piece of advice I can give you as a gift this Christmas, it's this – put the phone down, leave some work at work, and reprioritize your life. Reconnect with yourself, your family and with your friends. You've heard that the only guarantees in life are death and taxes. There is another guarantee; you will have *some* amount of time. How much is not guaranteed, but you will have some. So, what are you doing with it? I'm by no means an expert in this area e.g. I'm sitting next to my wife on the couch writing this and not paying attention to her..... Maybe I'm not the best example so don't be like me, be way better than me😊



I'd like to thank Battalion Chief Tim Wersching for welcoming me back to the City of St. Charles and opening the door for me to be able to visit. And thank you Captain Chip Ashford St. Charles City for inviting me by 5's! I'd also like to thank Assistant Chief Skip Stephens and Battalion Chief Dan Peters, Cottleville FPD, for taking their time to catch up. Finally, thank you to Deputy Chief Dave Lewis, St. Charles County Ambulance District, for taking your Saturday morning to visit. Dave and I started our careers together, worked as partners on the ambulance together, and rode together on the engine from time to time. We have some great stories 😊

Thank you to my brother, sister and parents for an amazing visit! As the forever favorite child, it's important that I give of myself to try and make my siblings better people than they would be otherwise – trust me, it's a chore;) Let's be clear, no way would I move back to that horrid climate known as Missouri. However, we will be making a more concerted effort to visit more than once every 3 years or so.

To all of you, I wish you each a very Merry Christmas and hope that you truly enjoy your time with friends and family. Thank you for welcoming me to your fire family - you all make me a better person. I just hope I can provide for you, what you each provide for me every day. Time is a precious commodity; choose wisely how you use it and who you give it to.

